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| **Keep your Branch informed** |

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| Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. |
| All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3ANw%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvYnJhbmNoLWFuZC1jb21tYW5kLXJlc291cmNlcy9hbGwtYnJhbmNoLWVtYWlscz9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=lqCJxK59UYCUXmug7413RA) |

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| **In this edition – February 2020** |

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| **>** | [Welcome to 30,000+ new Legion members](https://mail.google.com/mail/u/0/#m_3614956834332743506_newmembers) |
| **>** | [Tune in to the Facebook Town Hall](https://mail.google.com/mail/u/0/#m_3614956834332743506_townhall) |
| **>** | [Stolen Valour: Legion members expelled for life](https://mail.google.com/mail/u/0/#m_3614956834332743506_valourstolen) |
| **>** | [Important legal requirements for Branches](https://mail.google.com/mail/u/0/#m_3614956834332743506_legalbranch) |
| **>** | [WWII Victory products available through Legion Supply](https://mail.google.com/mail/u/0/#m_3614956834332743506_victorypin) |

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| **>** | [Amendments to General Bylaws and Sports Guide](https://mail.google.com/mail/u/0/#m_3614956834332743506_genby) |
| **>** | [Member sweepstakes and renewal reminders](https://mail.google.com/mail/u/0/#m_3614956834332743506_memsweep) |
| **>** | [Legion Magazine special offer](https://mail.google.com/mail/u/0/#m_3614956834332743506_specoffer) |

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| **The Legion welcomes over 30,200 new members!** |
| We are thrilled to welcome 30,200 members who joined the Legion in 2019, including 3,400 Veterans through the Veteran Welcome Program – an increase of 15% over 2018. Renewal rates for 2019 remained strong at 85.5% and we continue to focus on increasing that number. Total Legion membership is officially at 257,000 members. |
| 175,000 memberships were processed online and over 60% of Branches are fully processing their members on the Member Services Website saving money, time and effort. Thank you to all Branches for your hard work! |

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| **Tune in to the Facebook Town Hall** |
| Dominion President Thomas D. Irvine, CD, will be conducting a Q&A session live-streamed on Facebook on April 27. Legion Members, the military community and the public will have the opportunity to submit questions in advance. Tom, along with Dominion Command Senior Executive Officers and Committee Chairs will answer questions. Please share with your members. |
| ***Tom’s Town Hall: A Conversation with the Legion’s President***April 27, 2–3 pm ESTWatch live at [Facebook.com/CanadianLegion](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AOA%3AbmV3bWVtYmVycw%3AaHR0cHM6Ly93d3cuZmFjZWJvb2suY29tL0NhbmFkaWFuTGVnaW9uLz9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=xb-Tqie9BYpKuB3dVpA-7Q) |
| Questions can be submitted to townhall@legion.ca. |

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| **Stolen Valour: Legion members expelled for life** |
| The Legion’s Dominion President took an unprecedented step and revoked the membership of two people found to have engaged in Stolen Valour. The Legion recently passed a new amendment to the General By-Laws that results in the expulsion of any member found guilty under section 419 of the Criminal Code of Canada. |

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| [**READ NEWS RELEASE  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AOQ%3AdmFsb3Vyc3RvbGVu%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL25ld3MvYXJ0aWNsZXMvMjAyMC8wMS8yMC9sZWdpb24tcmV2b2tlcy1tZW1iZXJzaGlwLW9mLWluZGl2aWR1YWxzLWZvci1zdG9sZW4tdmFsb3VyP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWQ3YmUyOWIyYjg5YzQxMzJhNWY5MzBhZjIyZWEwNjFkJmVzaWQ9YzNmZjc0ZTktYjQ0OS1lYTExLTgwZmItMDA1MDU2YTJlNzZk&K=W0lthpNccykucJNST3Q6sw) |

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| [**READ BY-LAW AMENDMENTS  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTA%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2J5bGF3cy1hbmQtcHJvY2VkdXJlcy9hbWVuZG1lbnRzX2VmLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=tttx8kAtJ7NHaHyvY501xw) |

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| **Important Canadian legal requirements for Branches** |
| Canada's Anti-Spam Legislation (CASL) and Privacy Laws have clear and direct implications for The Royal Canadian Legion. Legion National Headquarters has developed a pamphlet to highlight important information for Branches and Commands. This pamphlet is available for download and a copy will be mailed in the 2020 Dominion Convention Call. |

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| [**DOWNLOAD THE PAMPHLET  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTE%3AbGVnYWxicmFuY2g%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL21hcmtldGluZy1hbmQtcHVibGljLXJlbGF0aW9ucy9wcml2YWN5X2Nhc2xfZW4ucGRmP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWQ3YmUyOWIyYjg5YzQxMzJhNWY5MzBhZjIyZWEwNjFkJmVzaWQ9YzNmZjc0ZTktYjQ0OS1lYTExLTgwZmItMDA1MDU2YTJlNzZk&K=gh8udmJXunTeaXBNx5chaA) |

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| **Second World War Victory pin is now permitted for wear** |
| The Dominion Executive Council has authorized the Legion’s 75th Anniversary of the Second World War Victory commemorative lapel pin for wear on Legion Dress until December 31, 2020. It is permitted to be worn on the right lapel of the Legion blazer along with the current “We Support Our Troops” lapel pin. |

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| **Amendments to the General By-Laws** |
| The General By-Laws have been amended, as approved by the Dominion Executive Council in January 2020. Please review the revised amendments and update your copy of the By-Laws. |
| [**DOWNLOAD  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTI%3AdmljdG9yeXBpbg%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2J5bGF3cy1hbmQtcHJvY2VkdXJlcy9ieWxhd3NfZS5wZGZsP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWQ3YmUyOWIyYjg5YzQxMzJhNWY5MzBhZjIyZWEwNjFkJmVzaWQ9YzNmZjc0ZTktYjQ0OS1lYTExLTgwZmItMDA1MDU2YTJlNzZk&K=GhYQziWg_9Ytb_a84_xkZA)[**VIEW AMENDMENTS  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTM%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2J5bGF3cy1hbmQtcHJvY2VkdXJlcy9hbWVuZG1lbnRzX2VmLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=lR75TYT0fNBgU-yjVqQ5Tw) |

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| **Amendments toSports Guide** |
| New amendments to the Legion’s Sports Guide were passed in November 2019 by the Dominion Executive Council. Please update your Branch’s copy of the Sports Guide to reflect these updates. |
| [**DOWNLOAD  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTQ%3AYXNwb3J0Z3VpZGU%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL3Nwb3J0cy9zcG9ydHMtZ3VpZGVfZS5wZGY_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtZDdiZTI5YjJiODljNDEzMmE1ZjkzMGFmMjJlYTA2MWQmZXNpZD1jM2ZmNzRlOS1iNDQ5LWVhMTEtODBmYi0wMDUwNTZhMmU3NmQ&K=TweRzWhd_JGOfSEIcbHkDg)[**VIEW AMENDMENTS  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTU%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL3Nwb3J0cy8yMDAxMTctc3BvcnRzLWd1aWRlLWFtZW5kbWVudHMtLS1tb2RpZmljYXRpb24tYXUtZ3VpZGUtZGVzLXNwb3J0cy5wZGY_c2Z2cnNuPWRmNTEyOTU5XzAmX2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtZDdiZTI5YjJiODljNDEzMmE1ZjkzMGFmMjJlYTA2MWQmZXNpZD1jM2ZmNzRlOS1iNDQ5LWVhMTEtODBmYi0wMDUwNTZhMmU3NmQ&K=jQzroAktAoWqKl34HHVkdg) |

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| **New Member Sweepstakes starting in February** |
| Congratulations to the winners of our Fall Member Renewal Sweepstakes!* John B., Branch 05-232
* Tom B.,  Branch 07-030
* Nancy G., Branch 05-241
* Paul H., Branch 05-353
* Anthony K., Branch 04-024
 |
| Members with an email on file were entered for a chance to win 1 of 5 prize packages of a $500 Visa gift card for themselves and one for their Branch. |
| As an extra thank-you to our members, all eligible members in good standing before April 1, 2020 will be automatically entered in a draw to win a prize package of one $500 Canada Post Visa gift card – plus an extra $500 Visa gift card for their Legion Branch! |
| [**LEARN MORE  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTY%3AbWVtc3dlZXA%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL3JlbmV3YWwtc3dlZXBzdGFrZT9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=aw9pJA43OrFTdooh5bXFgA) |

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| **Renewal reminder mailed to members in mid-February** |
| A direct mail renewal reminder is being delivered mid-February to 60,000 members who have not renewed for 2020. In addition, National Headquarters is emailing 28,000 renewal reminders to lapsed members with an email on file. We encourage all Branches to reach out to their lapsed members to encourage them to renew and continue their support. |
| [**VIEW POSTCARD  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTc%3AbWlkZmVi%3AaHR0cHM6Ly9lZG0tYXNzZXRzLXYyLnMzLXVzLXdlc3QtMi5hbWF6b25hd3MuY29tL2xlZ2lvbi81NDg5X0xlZ2lvbl9EaXNwYXRjaF9GZWIyMDIwL0VuZ2xpc2gvNTM2OV9MZWdpb25fUmVuZXdhbF9Qb3N0Y2FyZF9FTl9IUi5wZGY_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtZDdiZTI5YjJiODljNDEzMmE1ZjkzMGFmMjJlYTA2MWQmZXNpZD1jM2ZmNzRlOS1iNDQ5LWVhMTEtODBmYi0wMDUwNTZhMmU3NmQ&K=bmuZwgfpoCPSWsTRFGHU4w)[**VIEW EMAIL  ‣**](https://elink.clickdimensions.com/c/4/?T=Mjg4MzI5MjM%3AMDItYjIwMDQxLWFlODhkNjEyMTAxYTQ3ZmFiYjk3ZjJjODhlNmI1MWJk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZA%3AZmFsc2U%3AMTg%3A%3AaHR0cHM6Ly9lZG0tYXNzZXRzLXYyLnMzLXVzLXdlc3QtMi5hbWF6b25hd3MuY29tL2xlZ2lvbi81NDg5X0xlZ2lvbl9EaXNwYXRjaF9GZWIyMDIwL0VuZ2xpc2gvNTM2OV9MZWdpb25fUmVuZXdhbEVkbV9FTl9ub2Zvb3QxLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1kN2JlMjliMmI4OWM0MTMyYTVmOTMwYWYyMmVhMDYxZCZlc2lkPWMzZmY3NGU5LWI0NDktZWExMS04MGZiLTAwNTA1NmEyZTc2ZA&K=d845WYloV9fR8ih79r0SHQ) |

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| **Get access to Marketing and PR resources** |

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| **Marketing** |
| **Recruit new members** |
| Find a wide variety of recruitment and renewal resources on the Member Services Website, and free materials through the Legion Supply Department. |

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