|  |  |
| --- | --- |
| |  | | --- | | **Keep your Branch informed** | |
| |  | | --- | |  | |
| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AOA%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvYnJhbmNoLWFuZC1jb21tYW5kLXJlc291cmNlcy9hbGwtYnJhbmNoLWVtYWlscz9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=ErharYN8UY6Uu6kxNNfztQ) | |
| |  | | --- | | **In this edition – May 2021** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [The Dominion Convention Call is out now](https://mail.google.com/mail/u/0/#m_1805980296490768854_one) | | **>** | [Dominion Executive Council meeting minutes](https://mail.google.com/mail/u/0/#m_1805980296490768854_two) | | **>** | [Member renewal campaigns](https://mail.google.com/mail/u/0/#m_1805980296490768854_three) | | **>** | [VAC funding has been distributed](https://mail.google.com/mail/u/0/#m_1805980296490768854_four) | | | |      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [The Legion response to federal budget 2021](https://mail.google.com/mail/u/0/#m_1805980296490768854_five) | | **>** | [By-Law and Manual updates](https://mail.google.com/mail/u/0/#m_1805980296490768854_six) | | **>** | [Runs and Marches for members](https://mail.google.com/mail/u/0/#m_1805980296490768854_seven) | | **>** | [Messages from our partners](https://mail.google.com/mail/u/0/#m_1805980296490768854_magoffer) | | | | | |
| |  | | --- | | **Take the five‑second survey** | | Is your Branch open for business? Almost a quarter of Legion Branches that responded to last month’s survey are open in some capacity, whether it’s by appointment or business as usual. Take this single-question, multiple choice survey to let us know if your Branch is currently open to members and the public. | | **If you responded previously, please take the survey again so we can see how Branches are doing each month.** | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**ANSWER THE SURVEY**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AOQ%3AdGFrZXN1cnZleQ%3AaHR0cDovL2Nkd2ViLmxlZ2lvbi5jYS9sZWdpb25jYS1hM2xyby9wYWdlcy91ZXZ0NHh1dmVldWJnZ2JxdnFsbmJxLmh0bWw_UGFnZUlkPWUxNTM0NWI4OTU3YmViMTE4MTFhMDA1MDU2YTJlNzZkJl9jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=EeJLScVzfdSUSJY3wfGlSw) | | | | |
|  |
| |  | | --- | | **Join your Comrades at Dominion Convention 2021!** | | The Legion’s 48th Dominion Convention will be held online August 13–15, 2021. | | The Convention Call was mailed to every Branch the week of May 3rd. It includes everything you need to know to help with your planning. The Convention Call and additional Convention information are also available online. | | [**Learn more  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTA%3Ab25l%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhLzIwMjFjb252ZW50aW9uP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=7anGiP8pKLtkbPz_lHjxaw) | |
|  |
| |  | | --- | | **Dominion Executive Council meeting** | | The Dominion Executive Council minutes from the April 24–25 meeting are now available. Minutes from all meetings can be accessed on the Member Services Website under Branch and Command Resources / Dominion Executive Council. | | [**View DEC minutes  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTE%3AdHdv%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2RlYy9kZWMtbWludXRlcy0yNC0yNS1hcHJpbC0yMDIxLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=sRIRLqkc7QTOVlMIhrOyhA) | |
|  |
| |  | | --- | | **Reaching out to lapsed members in May** | | Legion National Headquarters will be reaching out to lapsed members this May through, email reminders, a Direct Mail campaign and an Automated Telemarketing campaign. With many Branches closed due to pandemic restrictions, this offers another opportunity to reach out to our members to encourage them to continue their support. | | **Remind your members to renew** | | When members [renew for the next 5 years](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTI%3AdGhyZWU%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL3BvcHB5MTAwP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=JYj6F2dC2kVCJS03Hx4cxg) before May 30, they’ll receive a free Limited Edition Poppy Watch commemorating the 100th anniversary of the Remembrance Poppy in Canada. | |
|  |
| |  | | --- | | **Remaining funding from the Veterans Affairs Canada federal aid package distributed** | | The remaining $3.8M in funding from the Veterans Affairs Canada federal aid package have now been distributed to Branches. In total, $14M in funding was disbursed to assist Branches struggling to operate due to the pandemic. As a result of this much needed assistance, Legion Branches were able to continue their work to support Veterans and their families. | | [**Read more  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTM%3AZm91cg%3AaHR0cHM6Ly9sZWdpb24uY2EvbmV3cy9hcnRpY2xlcy8yMDIxLzA1LzA3L2ZpbmFsLXBoYXNlLW9mLTE0bS1mZWRlcmFsLXN1cHBvcnQtZnVuZC1yb2xscy1vdXQtdG8tYnJhbmNoZXM_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtOThlNDQ4OWNkZWU2NGE4N2IyYjkwMmNmNWMzZjkxNjMmZXNpZD0zYjE5MjYyZS04NWIyLWViMTEtODEyMC0wMDUwNTZhMmU3NmQ&K=4TwOC_gzX6TkKwT4JQ2MQw) | |
|  |
| |  | | --- | | **The Royal Canadian Legion responds to federal budget 2021** | | The Royal Canadian Legion is pleased to see this year’s budget not only contains a critical focus on pandemic support and recovery, but also outlines a range of investments that will prove beneficial to Veterans and their families. Take a look at how the Government of Canada has committed to supporting Veterans this year. | | [**Read more  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTQ%3AZml2ZQ%3AaHR0cHM6Ly9sZWdpb24uY2EvbmV3cy9hcnRpY2xlcy8yMDIxLzA0LzE5L3RoZS1yb3lhbC1jYW5hZGlhbi1sZWdpb24tcmVzcG9uZHMtdG8tZmVkZXJhbC1idWRnZXQtMjAyMT9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=_HtGVVEcpe_rv-Noh-mpRg) | |
|  |
| |  | | --- | | **Recent Manual Updates** | | The Legion’s General By-Laws and Ritual, Awards and Protocol manual have been updated. Please see the recent amendments to the following manuals and update your copies. | |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | **General Bylaws:** | | [**Amendments  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTU%3Ac2l4%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2J5bGF3cy1hbmQtcHJvY2VkdXJlcy9hbWVuZG1lbnRzX2VmLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=5xyFnEinT_NytPOmdfHDhw)  |  [**Updated manual  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTY%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL2J5bGF3cy1hbmQtcHJvY2VkdXJlcy9ieWxhd3NfZS5wZGY_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtOThlNDQ4OWNkZWU2NGE4N2IyYjkwMmNmNWMzZjkxNjMmZXNpZD0zYjE5MjYyZS04NWIyLWViMTEtODEyMC0wMDUwNTZhMmU3NmQ&K=TUGY3qqK7DlQTKbKSJZBcw) | |      |  |  |  | | --- | --- | --- | | |  | | --- | | **Ritual, Awards and Protocol Manual:** | | [**Amendments  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTc%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL3JpdHVhbC1hd2FyZHMtcHJvdG9jb2wvcmFwLWFtZW5kbWVudHMucGRmP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=Ho_CKoWUQVuA6bP3eNEJ9w)  |  [**Updated manual  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTg%3A%3AaHR0cDovL3BvcnRhbC5sZWdpb24uY2EvZG9jcy9kZWZhdWx0LXNvdXJjZS9icmFuY2gtYW5kLWNvbW1hbmQtcmVzb3VyY2VzL3JpdHVhbC1hd2FyZHMtcHJvdG9jb2wvcmFwX21hbnVhbF9lbmdsaXNoLnBkZj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=zr5TG3td_nGaHJqbL-hsBw) | | | |
|  |
| |  | | --- | | **Support the Navy Bike Run and Canada Army Run** | | The Royal Canadian Legion is proud to sponsor the [Navy Bike Ride](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMTk%3Ac2V2ZW4%3AaHR0cHM6Ly9uYXZ5YmlrZXJpZGUuY2EvP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=Zg5nz5GU6NDUrCWc91jeSw)’s Harry DeWolf Challenge – a virtual event that supports the Royal Canadian Naval Benevolent Fund and Support our Troops. The Ride runs from June 2 through August 28, 2021. Registration is FREE and Legion members and their families can sign up to join the ‘The Royal Canadian Legion’ team! | | The Legion is also a proud sponsor of [Canada Army Run](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjA%3A%3AaHR0cHM6Ly9hcm15cnVuLmNhLz9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=Y6WZ7bcX_apSg0fKV8n08w). Members can get a 15% discount on their Army Run registration by signing up with promo code LEGIONFRIENDS. Participants can also submit a Veteran to be honoured through Remembrance Row, a unique tribute to past Veterans. [Learn more here](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjE%3A%3AaHR0cHM6Ly9hcm15cnVuLmNhL2V2ZW50cy9yZW1lbWJyYW5jZS1yb3cvP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=edVsTbAtSLvuMa0HYqF1UA). | |
|  |
| |  | | --- | | **Flying Over Polder Lines** | | Have you watched the recent Dutch documentary about the 2008 salvage of a WWII Short Stirling aircraft? Check it out for yourself and share with your members! | | [**Read the story  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjI%3A%3AaHR0cDovL3d3dy52bGllZ2Vub3ZlcnBvbGRlcmxpam5lbi5jb20vP19jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LTk4ZTQ0ODljZGVlNjRhODdiMmI5MDJjZjVjM2Y5MTYzJmVzaWQ9M2IxOTI2MmUtODViMi1lYjExLTgxMjAtMDA1MDU2YTJlNzZk&K=wOrStmH-V79alrcKrG6iyQ) | |
|  |
| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ 2022 Renewal Stickers coming in August** | | 2022 Member renewal stickers will be delivered to Branches during the last week of August for all members that are renewed for 2021 by July 31, 2021. ***Please ensure your renewals are up to date to ensure your members receive their 2022 stickers.*** | |
| |  | | --- | | **+ Verify and welcome new members at your Branch** | | 85% of new members joining online are selecting a local Branch to join! Branches are encouraged to reach out to new member applicants within 30 days of their application to let them know the process for their application or, if approved, welcome them to the Branch. | | The Membership Committee’s recommended 30-day application review period is a suggested timeline to ensure our organization is maintaining strong customer service practices for new members wishing to join and support the Legion. If a Branch is unable to meet the suggested 30-day time period for a General Meeting or Executive Committee review of the application, it may still follow its own process to approve/decline a member and the procedure for that continues to follow the communicated policy. | | Be sure to check your Legion.ca email account for notifications of new members or check the *New Online Member Report* on your Branch profile on the Member Services Website. | |
| |  | | --- | | **+ Canadians are looking for your Branch address online** | | The Legion.ca Branch Locator page is one of our top pages visited throughout the year. Canadians are looking for your Branch address online. Please ensure your physical branch address is up to date on the Branch locator. | | [Look up your Branch](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjM%3AbGVnZW1haWw%3AaHR0cHM6Ly93d3cubGVnaW9uLmNhL2NvbnRhY3QtdXMvZmluZC1hLWJyYW5jaD9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=AzdtazRjtL1TtjDlT7i0Zg) | | If your Branch mailing address is different than your physical address, or if other information needs to be updated, please inform Member Services at [membership@legion.ca](mailto:membership@legion.ca) so we can update our website. | |
| |  | | --- | | **We are here to help!** | | Our team is here to help, Monday through Friday, 8:30–4:00 pm EST by email and by phone. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Marketing Resources** | |
| |  | | --- | | **It’s time for members to renew** | | Find a wide variety of recruitment and renewal resources on the Member Services Website, as well as free materials through the Legion Supply Department. | | [**View resources  ‣**](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjQ%3A%3AaHR0cHM6Ly9lZG0tYXNzZXRzLXYyLnMzLXVzLXdlc3QtMi5hbWF6b25hd3MuY29tL2xlZ2lvbi82MDg0X0xlZ2lvbl9EaXNwYXRjaF9Ob3YyMDIwL0VuZ2xpc2gvNTkyN19MZWdpb25fRnJlZV9CcmFuY2hfUmVzb3VyY2VzXzIwMjBfQ2F0YWxvZ3VlX0VOX0hSLlBERj9fY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2MyZlc2lkPTNiMTkyNjJlLTg1YjItZWIxMS04MTIwLTAwNTA1NmEyZTc2ZA&K=P_9YdoXhQ7ta5186iXBKuw) | |
| |  | | --- | |  | | **PR Tip of the Month** | | **Start a newsletter** | | Consider creating an online newsletter for your Branch. Take a look at other examples across the country for ideas. It could be weekly, monthly or on some other schedule. It’s a great way to share a lot of information with your members all at once! | | Have questions or need advice? Contact your [Command Public Relations Officer](https://elink.clickdimensions.com/c/6/?T=Mjg4MzI5MjM%3AMDItYjIxMTMyLTZjODUyNjZmYmRhMjQyNDI4YzQxMDZlY2M2NmRkYzNk%3AZWxsZW53b2xmbWFjbGVvZEBnbWFpbC5jb20%3AYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC05OGU0NDg5Y2RlZTY0YTg3YjJiOTAyY2Y1YzNmOTE2Mw%3AZmFsc2U%3AMjU%3A%3AaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw_&K=vf1UZqbFC50ZaR-JH2dRoQ) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | |  | |