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| |  | | --- | | **Keep your Branch informed** | |
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| |  | | --- | | Forward this email to your Branch Executives, Committee Members and other members to keep them up-to-date on important updates and information. | | All Branch emails are also available on the [Member Services Website](https://elink.clickdimensions.) | |
| |  | | --- | | **In this edition – December 2021** | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Take the monthly Branch survey](https://mail.google.com/mail/u/0/#m_7387890664912294761__one) | | **>** | [The Legion supports awarding Victoria Cross to Afghanistan Veteran](https://mail.google.com/mail/u/0/#m_7387890664912294761__two) | | **>** | [New Horizons for Seniors Program call for proposals](https://mail.google.com/mail/u/0/#m_7387890664912294761__three) | | **>** | [Convention presentations, reports and questions](https://mail.google.com/mail/u/0/#m_7387890664912294761__four) | | **>** | [Updated membership application forms](https://mail.google.com/mail/u/0/#m_7387890664912294761__five) | | | |      |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **>** | [Promote our Welcome Programs](https://mail.google.com/mail/u/0/#m_7387890664912294761__six) | | **>** | [The Faces of Groesbeek](https://mail.google.com/mail/u/0/#m_7387890664912294761__seven) | | **>** | [Membership Auto Renew Process is completed for 2022](https://mail.google.com/mail/u/0/#m_7387890664912294761__eight) | | **>** | [Browse the image library for Branches](https://mail.google.com/mail/u/0/#m_7387890664912294761__nine) | | **>** | [Messages from our partners](https://mail.google.com/mail/u/0/#m_7387890664912294761__ten) | | | | | |
| |  | | --- | | **A message from your Dominion President** | | Comrades, | | Much like the 2020 before it, 2021 was a year of uncertainty for many of us. Navigating the COVID-19 restrictions and communicating those changes with our members was no easy task, but we persevered. | | I would like to thank all Branches for the hard work you have put in this year. Thanks to you, we were able to continue to serve our communities and support Canada’s Veterans through this trying time. | | On behalf of everyone at the Legion, we wish you all the best this Christmas and hope you have a very Happy New Year. | | Sincerely, Bruce Julian, Dominion President | |
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| |  | | --- | | **Take the five‑second survey** | | Has your branch opened its doors? Many Branches are now open for business. Take this month’s survey to let us know if your Branch is currently open to members and the public. | | **If you responded previously, please take the survey again so we can see how Branches are doing as things start to open.** | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**ANSWER THE SURVEY**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjkiLCJ1biI6Il9vbmUiLCJ1IjoiaHR0cDovL2Nkd2ViLmxlZ2lvbi5jYS9sZWdpb25jYS1hM2xyby9wYWdlcy9rbnRxcmFwYWVleWJrYWJxdnFsbmJxLmh0bWw_UGFnZUlkPTQ0NmFkYjI4NWEwYWVjMTE4MTI4MDA1MDU2YTJlNzZkJl9jbGRlZT1aV3hzWlc1M2IyeG1iV0ZqYkdWdlpFQm5iV0ZwYkM1amIyMCUzZCZyZWNpcGllbnRpZD1hY2NvdW50LTQ0MTJlYWNhMTQ0YmU2MTE4MGQyYzIyNDEyNTM3NDA4LWEwM2UxNTExNjcwYjQ4Zjg5ZTVkZGQxYjg5NmVhNjE4JmVzaWQ9NWE2MTY1MGEtZmM1Yy1lYzExLTgxMzMtMDA1MDU2YTJlNzZkIn0/IamQgdMpviqwueL7tM7REw) | | | | |
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| |  | | --- | | **The Legion supports awarding Victoria Cross to Afghanistan Veteran** | | The Royal Canadian Legion supports efforts to award Canadian soldier Private Jess Larochelle the Canadian Victoria Cross. The Victoria Cross is the country’s highest honour for bravery, valour, self-sacrifice and devotion to duty when in the presence of an enemy. Private Larochelle served in Afghanistan and performed selfless acts to save others during an attack by enemy forces in 2006. | | [**Read more  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjEwIiwidW4iOiJfdHdvIiwidSI6Imh0dHBzOi8vd3d3LmxlZ2lvbi5jYS9uZXdzLzIwMjEvMTIvMDEvbGVnaW9uLXN1cHBvcnRzLWF3YXJkaW5nLXZpY3RvcmlhLWNyb3NzLXRvLWFmZ2hhbmlzdGFuLXZldGVyYW4_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTAzZTE1MTE2NzBiNDhmODllNWRkZDFiODk2ZWE2MTgmZXNpZD01YTYxNjUwYS1mYzVjLWVjMTEtODEzMy0wMDUwNTZhMmU3NmQifQ/qz4-Ng4s-RBe602Mek-DPg) | |
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| |  | | --- | | **New Horizons for Seniors Program call for proposals** | | On November 23, 2021, the Government of Canada launched the New Horizons for Seniors Program (NHSP) 2021 Call for Proposals for community-based projects across Canada. Organizations can now complete and submit project proposals online for applications up to $25,000. | | The objectives of the program are to:   * **Promote volunteerism** among seniors and other generations; * **Engage seniors** in the community through mentoring of others; * **Expand awareness** of elder abuse including financial abuse; * **Support social participation** and inclusion of seniors; and, * **Provide capital assistance** for new and existing community projects and programs for seniors.   The deadline to submit applications is **December 21, 2021**. | | [**Learn more and apply  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjExIiwidW4iOiJfdGhyZWUiLCJ1IjoiaHR0cHM6Ly93d3cuY2FuYWRhLmNhL2VuL2VtcGxveW1lbnQtc29jaWFsLWRldmVsb3BtZW50L3NlcnZpY2VzL2Z1bmRpbmcvbmV3LWhvcml6b25zLXNlbmlvcnMtY29tbXVuaXR5LWJhc2VkLmh0bWw_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTAzZTE1MTE2NzBiNDhmODllNWRkZDFiODk2ZWE2MTgmZXNpZD01YTYxNjUwYS1mYzVjLWVjMTEtODEzMy0wMDUwNTZhMmU3NmQjYXBwbHkifQ/XuzaBubeEJ3rIt0O1mls0g) | |
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| |  | | --- | | **Convention presentations, reports and questions** | | The 48th Dominion Convention was held virtually for the first time in August 2021. While this year’s format may have been different, our goal remained the same: to make the Legion the best it can be to serve Canada’s Veterans. | | The 2021 Convention report, virtual presentations, and Q&As asked during the online event are now available to view [here](https://elink.clickdimensions.). | |
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| |  | | --- | | **Updated membership application forms** | | There are updated membership application forms now available. Please download and update your forms and order new printed forms through Legion Supply. | | (Item number 800293 – English / 800294 - French) | | Download and update your forms: | |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**ENGLISH  ‣**](https://elink.clickdimensions.) | |      |  |  | | --- | --- | | |  | | --- | | [**FRENCH  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjE0IiwidW4iOiIiLCJ1IjoiaHR0cHM6Ly9wb3J0YWwubGVnaW9uLmNhL2RvY3MvZGVmYXVsdC1zb3VyY2UvYnJhbmNoLWFuZC1jb21tYW5kLXJlc291cmNlcy9tZW1iZXJzaGlwL2xlZ2lvbl9tZW1iZXJzaGlwLWFwcGxpY2F0aW9uX2ZyZS5wZGY_X2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTAzZTE1MTE2NzBiNDhmODllNWRkZDFiODk2ZWE2MTgmZXNpZD01YTYxNjUwYS1mYzVjLWVjMTEtODEzMy0wMDUwNTZhMmU3NmQifQ/4Gcqp9HCs_PXmV2-SdbZ2Q) | | | |
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| |  | | --- | | **Promote the Veteran Welcome Program and Family Welcome Program** | | As Veterans and their families who are new to the Legion visit your Branch, invite them to join free for one year and get to know the organization! New applicants can register at Dominion Branch 16-016 to process the free 1-year membership. Once registered, the member can ask their local Branch to transfer their membership to the Branch. | | Eligible applicants can fill out an application form online [here](https://elink.clickdimensions._1-ZH0ZndZU5Od5Y2FY2Ww). | | Print-ready Branch Application Forms also can be downloaded from the [Member Services Website](https://elink.clickdimensions.-P4nx8pEvApQ). | | Branches can promote the program with [this downloadable printable poster](https://elink.clickdimensions.). | |
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| |  | | --- | | **The Faces of Groesbeek** | | Faces to Graves organised a photo exhibition, ‘The Faces of Groesbeek’, in honour of the young soldiers who lost their lives in the fight for our freedom and now rest at the Canadian War Graves Cemetery at Groesbeek in The Netherlands. Explore the exhibition in this inspiring and emotional video. | | [**Watch the video  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjE4IiwidW4iOiJfc2V2ZW4iLCJ1IjoiaHR0cHM6Ly93d3cueW91dHViZS5jb20vd2F0Y2g_dj13bHZjYWNvNzljdyZfY2xkZWU9Wld4c1pXNTNiMnhtYldGamJHVnZaRUJuYldGcGJDNWpiMjAlM2QmcmVjaXBpZW50aWQ9YWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCZlc2lkPTVhNjE2NTBhLWZjNWMtZWMxMS04MTMzLTAwNTA1NmEyZTc2ZCJ9/W9N4kVvqqMHUE7PTnDLa2Q) | |
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| |  | | --- | | **Branch Membership Administration** | | ***Resources and tips to support your Membership Chair*** | |
| |  | | --- | | **+ Membership Auto Renew Process is completed for 2022** | | The Auto Renew Process for 2022 is now complete. If any of your members selected auto renew and are not renewed for 2022, we have been unable to process their credit card on file. We will be notifying these members, but please feel free to contact them directly to collect for the 2022 membership year. | | **+ REMINDER: Branch Membership Payments to Dominion Command** | | The Dominion Finance Team is streamlining Branch Per Capita Membership Payments to improve efficiencies and reduce growing Branch accounts receivables. It will be eliminating accepting cheques by the end of 2022. As this plan develops with Provincial Commands, we wish to clarify the following: | | Until further notice:   * Memberships processed on the portal can be paid by the Branch using a credit card (preferred method of payment) or by cheque mailed to Dominion Membership. * All memberships processed manually (not on the portal) can be paid by credit card over the phone or by cheque mailed to Dominion Membership. * Cheques will be accepted until other options of payment outside of Visa and Mastercard have been explored, tested, implemented and fully communicated (target end of 2022). * **Please do not** send membership payments via direct deposit/Electronic Fund Transfer or E-Transfer. We are unable to accept these payments. * Direct deposit/Electronic Fund Transfer payments are only used to transfer funds from Dominion Command to Branches, **NOT** for Branches sending funds to Dominion Command.   As we continue to work towards other Branch Membership payment options, we will keep you updated. | |
| |  | | --- | | **+ Reminder: Digital Membership Card coming soon** | | Coming soon, new and returning Legion members will have the choice of the traditional plastic card or an electronic membership card downloadable to a digital wallet. These digital cards will allow the Legion to save time and money producing, mailing and replacing plastic cards. Stay tuned for more details. | |
| |  | | --- | | **We are here to help!** | | Our team is here to help, Monday through Friday 8:30–4:30 pm EST. | |
| |  | | --- | | **Get access to Marketing and PR resources** | |
| |  | | --- | | **Marketing Resources** | |
| |  | | --- | | **Reach out to lapsed members to renew** | | Find a wide variety of recruitment and renewal resources on the Member Services Website, as well as free materials through the Legion Supply Department. | | [**View resources  ‣**](https://elink.clickdimensions.) | | **Image library for Branches** | | Looking for images for your Branch online or print communications? Check out the library of images available for Branch use. Here you’ll find images for Veteran support, Remembrance, Membership and Community support. Legion Branches are welcome to download and use these images as needed. | | [**Browse the gallery  ‣**](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjIwIiwidW4iOiJfbmluZSIsInUiOiJodHRwczovL2RyaXZlLmdvb2dsZS5jb20vZHJpdmUvZm9sZGVycy8xZmxfZ1h3ckY0VENxdzRFRDA5TWktNjlQT3lVY3JsTEU_dXNwPXNoYXJpbmcmX2NsZGVlPVpXeHNaVzUzYjJ4bWJXRmpiR1Z2WkVCbmJXRnBiQzVqYjIwJTNkJnJlY2lwaWVudGlkPWFjY291bnQtNDQxMmVhY2ExNDRiZTYxMTgwZDJjMjI0MTI1Mzc0MDgtYTAzZTE1MTE2NzBiNDhmODllNWRkZDFiODk2ZWE2MTgmZXNpZD01YTYxNjUwYS1mYzVjLWVjMTEtODEzMy0wMDUwNTZhMmU3NmQifQ/RN9mkjuBajo9n-Wd6X-O5g) | |
| |  | | --- | | alt_text | | **PR Tip of the Month** | | **Thank your community** | | As the year comes to close, consider writing to a local media outlet to offer thanks and describe what donations and volunteer support has meant for Veterans, their families, and your community at large. | | Have questions or need advice? Contact your [Command Public Relations Officer](https://elink.clickdimensions.com/c/7/eyJhaSI6Mjg4MzI5MjMsImUiOiJlbGxlbndvbGZtYWNsZW9kQGdtYWlsLmNvbSIsInJpIjoiYWNjb3VudC00NDEyZWFjYTE0NGJlNjExODBkMmMyMjQxMjUzNzQwOC1hMDNlMTUxMTY3MGI0OGY4OWU1ZGRkMWI4OTZlYTYxOCIsInJxIjoiMDItYjIxMzQ4LWU3YWE0MzBiNjQ4ZTQ5NjE4ZGEwZDBhMTJlYzBlODE3IiwicGgiOm51bGwsIm0iOmZhbHNlLCJ1aSI6IjIxIiwidW4iOiIiLCJ1IjoiaHR0cHM6Ly9saW5rcHJvdGVjdC5jdWRhc3ZjLmNvbS91cmw__kuEX9eHVjNlitWcjWWJA) or Nujma Bond, Dominion Command Communications at [nbond@legion.ca](mailto:nbond@legion.ca) | |
| |  | | --- | | **Your Legion calendar** | | *The 2022 Calendar is now available!* Promote important dates and organize activities at your Branch with this list of upcoming days that raise awareness of an issue, commemorate a group or event, or celebrate an important topic. | |